

Improve your Google rankings with... Search Engine Optimisation

“Back when Yellow Pages was around, you would spend as much money as possible to be the biggest ad in the book... Yet you spend no money on SEO and no money on Google ads. That’s the craziest thing ever”

Brad Sugars, CEO of ActionCOACH – Glasgow, 2019

Why Should You Invest in SEO?

1. It helps people find your business online ?
2. It increases the number of potential buyers visiting your website ?
3. It is relatively inexpensive ?
4. It brings better conversion rates ?

An estimated 94% of B2B buyers say that they search online before making a purchase



SEO establishes your value to search engines. When they recognise your value, your business will rank highly for queries relevant to you



Having strong SEO helps potential buyers find your business easily



Get your *business* in front of your *prospects* with
Onestop SEO packages...

Product Features

- ✓ Keyword Strategy and content mapping
- ✓ Google My Business, Bing Business set up
- ✓ 24/7 access to our client portal
- ✓ 24/7 communication with our team (Basecamp)
- ✓ Google analytics and goal conversion analytics
- ✓ Monthly reporting
- ✓ Personal account manager
- ✓ Citations and backlink creation
- ✓ Technical SEO onsite optimisation
- ✓ Technical SEO offsite optimisation